



PlanTech Strategy 2022

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Mission

PIA believes PlanTech should be designed with planners for planners to make planning better.

Foundations

To support our PlanTech Strategic Plan, we will begin by:

- Defining the concept of PlanTech.
- Understanding the implications of recent research into technology and the planning workforce.
- Identifying partners in the broader PlanTech, PropTech, spatial technologies and computational design sector.

Advocate

PIA will advocate for a PlanTech sector and policy environment that delivers better planning outcomes.

We will achieve this by:

- Expanding on the PIA PlanTech Principles to create practice notes for government and private sector.
- Responding to announcements and policy in PlanTech via submissions.
- Determining an advocacy agenda for Federal and State Government, based on the PlanTech Principles and practice notes.

Champion

PIA will champion the role of planners in PlanTech.

We will achieve this by:

- Actively seeking out speaking opportunities at related conferences to present on the role of planners in new technology.
- Promoting the PIA Technology and Digital Innovation Award through PlanTech networks.
- Offering the PlanTech Advisory Group as a trusted advisor to local, state and territory governments looking to adopt new technologies for planning.

Educate

PIA will educate and support education that equips planners with the skills to adopt new technology, systems and approaches to work.

We will achieve this by:

- Establishing a PlanTech Expert Advisory Group to assist the National Education Committee regarding university course specifications.
- Developing a strategic PlanTech curriculum as part of PIA's CPD offering.
- Partnering with vendors, researchers and government to offer lunchtime briefings on new tech products and developments.
- Including technology and spatial science professionals in plans to attract second career individuals to planners.

Lead

PIA will lead the planning profession through sectoral change.

We will achieve this by:

- Partnering with PlanTech researchers to scope research needs and secure funding.
- Nurturing the State and Territory Government Leaders Forum.
- Maintaining the PlanTech Advisory Group and updating and refining this strategic plan.
- Working with local government organisations to engage with local government professionals.